



NEWS RELEASE

Essensium appoints new Sales & Marketing Manager – Embedded Software for Mind

Leuven, Belgium, 3 September 2007 – Essensium N.V., a fabless provider of SoC ASICs (system-on-chip application-specific integrated circuits), today announced that it has appointed a new Sales & Marketing Manager – Embedded Software for Mind.



In order to support the strong growth of Mind (an Essensium division) in the area of Embedded Software consultancy, Adrien Ampélas has been appointed as Sales and Marketing Manager – Embedded Software.

Adrien Ampélas has about 10 years of experience in the embedded software industry where he has had similar positions in the past.

From now he will be in charge of sales and marketing activities and he will be responsible for coordinating the embedded software development services provided by Mind to its customers.

About Essensium NV

Essensium is a fabless semiconductor company located in Leuven, Belgium, that provides system-on-chip products and design services to original equipment manufacturers, design houses, and ASSP suppliers. Essensium was created as a spin-off of the nanotechnology research center IMEC in Leuven. Essensium's skills and technology focus on custom silicon for portable, wireless, and low power applications. In addition, Essensium is also working towards the development of standard products for wireless sensor networks and active RFID applications. For more information on Essensium, please visit <http://www.essensium.com>.