NEWS RELEASE

ESSENSIUM

Essensium demonstrates successfully the capability of its LOST technology at the premises of Götting a major supplier of systems for automated guided vehicles in Röddensen-Hamburg.

Leuven, Belgium, October, 1 2009 – *Essensium N.V., a solution provider for location aware wireless sensor networks, today announced that it successfully demonstrated the capabilities of its LOST technologies at Götting a major supplier of automated guided vehicles in Germany.*

Götting is a world leading company that implements AGV - automated guided vehicle- solutions in non equipped means of transport such as trucks, cranes, straddle carriers and many others. While GPS is used for outdoor operations, for indoor operations Götting relies today on optical, wired or RFID technology. Because Götting are requested in many projects to combine their guidance solution with Track & Trace of assets, they contacted Essensium to investigate the complementarities of the respective technologies. The demonstration with the LOST technology was set-up in less than one hour and was proven to perform straightforward localization precision well over the requirements for the automated guided vehicles. Next to the achieved accuracy, the ease of set-up and the affordable cost-of-ownership, the LOST technology brings added value to the AGV's by providing at the same time guidance, track & trace and asset localization. .

About Essensium NV

Essensium is a fabless semiconductor company located in Leuven, Belgium, that provides system-on-chip products and design services to original equipment manufacturers, design houses, and ASSP suppliers. Essensium was created as a spin-off of the nanotechnology research center IMEC in Leuven. Essensium's skills and technology focus on custom silicon for portable, wireless, and low power applications. In addition, Essensium is also working

towards the development of standard products for wireless sensor networks and active RFID applications. For more information on Essensium, please visit http://www.essensium.com.